

Memorandum



Date: July 16, 2014

To: Members, Cultural Affairs Council

From: Michael Spring, Director

A handwritten signature in black ink, appearing to read "Michael Spring", with a large, stylized flourish extending from the end of the name.

Subject: Facilities Updates: African Heritage Cultural Arts Center
Joseph Caleb Auditorium
Miami-Dade County Auditorium
South Miami-Dade Cultural Arts Center

As a result of Mayor Gimenez' re-organization of County government and beginning in 2012, the Department of Cultural Affairs has been responsible for managing the African Heritage Cultural Arts Center, Joseph Caleb Auditorium, and Miami-Dade County Auditorium. The Department has managed the South Miami-Dade Cultural Arts Center from design and construction and through its inception in 2011.

The management and operation of these cultural facilities supports the overall mission of the Department, specifically to:

- 1) Strengthen and advance the work of our local non-profit cultural organizations and artists; and
- 2) Increase audience participation in the arts.

Assessment of the Facilities Capital Needs

Since taking on the responsibility of managing the African Heritage Cultural Arts Center, Joseph Caleb Auditorium, and Miami-Dade County Auditorium, the Department has focused on assessing the capital needs of each facility and launching new mission-driven programming initiatives. These three facilities need significant work to repair and/or replace basic functional building systems, upgrade theater and sound and communications equipment, and modernize its architecture, including building signage, facades and audience and performer accommodations. To this end, the Department has been working with the Internal Services Department to implement a competitive process to select a team of architects, engineers (A/E) and specialty consultants to conduct a comprehensive assessment of these items and to prioritize and cost the recommendations to improve each facility. While this work is expected to take some time to accomplish, modest upgrades and routine maintenance are being performed with the goal of improving the staff, user, and patron experience.

A/E selection process and timeline:

- July 22, 2013 – Notice to Professional Consultants (NTPC) was issued
- August 1, 2013 - Pre-submittal briefing was held
- August 8, 2013 - Site visits to the three facilities were conducted for interested respondents
- August 28, 2013 – Proposals received. Because one submittal was received approximately 45 minutes late, the Internal Services Department had to seek the opinion of the County Attorney's Office (CAO) to determine whether the late submittal would be allowed to be included in the review
- September 24, 2013 - CAO's rendered opinion allowing the late submittal to be included. Proposal packages were subsequently distributed to the Selection Committee members
- November 4, 2013 – First meeting of the Selection Committee took place. The meeting was postponed in order for information to be verified regarding the amount of work awarded and paid by the county to each

of the respondent firms. The information was later verified by the Regulatory and Economic Resources (RER) Department.

- December 11, 2013 - Selection Committee reconvened to complete the first tier selection process and rank the respondent firms. A Negotiation Committee was established from a sub-set of the Selection Committee members.
- January 31, 2014 – First negotiation meeting with top-ranked firm
- February 12, 2014 – Second negotiation meeting with top-ranked firm
- February 24, 2014 – Walk through of facilities with members of the top-ranked firm
- March 20, 2014 – Third negotiation meeting with top-ranked firm
- April 7, 2014 – Fourth and final negotiation meeting with top-ranked firm
- July 7, 2014 – Mayor’s recommendation to award A/E contract on Cultural Affairs and Recreation Committee agenda
- July 15, 2014 – Mayor’s recommendation to award A/E contract will be requested to be waived onto Board of County Commissioners’ agenda

It should be noted that each facility has Building Better Communities General Obligation Bond (BBC-GOB) funds available to begin this work.

- African Heritage Cultural Arts Center: \$1.0 million
- Joseph Caleb Auditorium: \$1.4 million (balance remaining)
- Miami-Dade County Auditorium: \$4.0 million

African Heritage Cultural Arts Center

The African Heritage Cultural Arts Center (AHCAC) complex includes a black box theater, a music building with a concert hall, piano lab and several practice rooms, a dance studio that is accessible to individuals with disabilities, an art gallery, several studio spaces, a print shop and classrooms. It has a distinguished history of providing instruction in the arts in all artistic disciplines to youth through after school, school break academies and summer school programs. Its work continues to develop the next generation of artists and arts supporters. In addition, the Center serves as an incubator for supporting and developing the work of African-American arts groups and artists through its black-box theater, rehearsal spaces and art gallery. The Center also serves as a welcoming place to the surrounding community, hosting evening classes and civic meetings.

The following is a summary of activity at the AHCAC:

	<u>FY 2013-2014 to date</u>	<u>June 2014</u>
Total number of students registered:	646	305
Number of arts production rentals:	75	10
Number of community rentals:	142	28
Number of arts groups using the Center:	133	18
Number of civic meetings:	119	15
Number of tours and outreach:	30	4

Program highlights for June, 2014

- The 31st Summer Arts Conservatory began on June 9th. Students participate in classes depending on their age, with those from ages 5 to 9 taking five prescribed classes that include creative arts, musical theatre, applied instrumentation or recorder, reader theatre, and chorus. A rest period is interspersed with the classes and includes a featured film. Students age 10 and over take classes based on their ability or interest, with classes available from beginning to advanced levels. Students must audition for the advanced placement classes. During the first three days of the program, students are given the opportunity to experience the different disciplines and to audition for the advanced classes. On the fourth day, they make their final selection for the remainder of the summer.
- The Center benefits from a number of students who are happy to volunteer as aides to the teachers in supporting the younger population of 5 to 9 year old students. These volunteers are passionate about their service and chose to be at the Center rather than being involved in other summer activities. The volunteers are required to serve during four classes and take two classes themselves. This gives the Center the opportunity to enhance their professional work skills and develop future teachers for its programs.
- The following events will culminate the summer arts program:
 - August 1st - fashion show in the Center's Wendell A. Narcisse Performing Arts Theatre;
 - August 9th (11AM - 6PM) - Summer Arts Fest at the Center will feature exhibits and performances from various classes; and
 - August 15th at 6PM - performances by the musical theatre and dance classes will be held at Miami-Dade County Auditorium.
- Two former students are engaged in professional level opportunities. Harvey Lockhart participated in a music workshop with Winston Marsalis in New York, while Jasmine Lattimore has been cast in the production of *Hair* at the Mad Cow Theater in Orlando, Florida.
- Miami native and AHCAC alumni Ernest Baker II is hosting an Urban Funk Workshop for the community on July 19th, from 11:00 AM to 12:30 PM.

Partnerships

- A partnership with Miami Children's Initiative has made it possible to provide discounted tuition of \$262 for the Summer Arts Conservatory for 50 students.
- A special fundraiser was held in partnership with the African Culture and Arts Coalition and Ministry in Motion to benefit Stacey Morrison, a theatre instructor at the Center who is battling cancer. Over \$2,100 was raised on Ms. Morrison's behalf.

Ongoing maintenance and capital improvements at the AHCAC

- A complete assessment of the roofs is being performed by a roofing consultant and specifications for new roofing systems are being developed.
- The inside of both trailers has been painted.
- Routine electrical maintenance and upgrades have been stopped during the summer months due to the high volume of traffic and activities being held at the Center.
- A proposal for exterior security cameras and equipment has been requested.
- A call to artists was issued through the Art in Public Places program for the design of the Center's marquee and over 65 applications were received.

For more information on the Center's events and offerings, please visit the Center's newly created website at www.ahcacmiami.org.

Joseph Caleb Auditorium

The Joseph Caleb Auditorium is a 962-seat theater that has been the gathering place in the Liberty City community for the performing arts for more than 36 years. The Auditorium has featured concerts, community forums, movie screenings and productions by community arts organizations throughout the year. It is still anticipated that the parking lot serving the Auditorium and the adjoining Caleb Center office complex will be closed to prepare the site for construction of a new parking garage. The public art funds generated by the parking garage project will be used to have an artist design a prominent and attractive “connection” between the new garage and the Auditorium.

With the upcoming loss of parking once the construction of the parking garage for the Caleb Center begins, the Department has launched a plan that converts the Caleb Auditorium into a venue for school field trip performances. This has the benefits of: 1) providing more students with opportunities to experience the arts; 2) offering opportunities for local arts organizations to develop and present programs designed for children; and 3) introducing arts organizations and artists to the Caleb Auditorium so that when the parking situation is resolved, they can use the theater for evening performances. Ultimately, the goal for the Joseph Caleb Auditorium is to continue the field trip program and also to program the theater proactively with prominent arts groups and artists to re-establish its reputation for artistic excellence, diversity and community outreach. Until construction begins, the Auditorium is continuing to accept other rentals.

The attendance at the Joseph Caleb Auditorium for this fiscal year is 35,180 to date.

Current summer program highlights and rentals:

- June 6 and 7, 2014 – The Young and Contemporary Dance Theatre
- June 17, 2014 – Cinderella, A Fractured Fairytale by Fantasy Factory Theatre

Miami-Dade County Auditorium

Miami-Dade County Auditorium (MDCA) offers three dynamic presentation styles:

1. A 2,372-seat theatre that can host major dance, theatre and music performances;
2. A “Mid-Stage” theatre which can accommodate up to 450 patrons is well-suited for small concerts, dance and theatre presentations, giving mid-sized organizations an ideal setting to showcase their work; and
3. A 250-seat “On-Stage Black Box” theatre in which both the audience and performers share the stage of the Auditorium which is adapted into an innovative studio theatre for more intimate and often, cutting edge shows.

Since the theatre opened its doors in 1951, it has served as the center for showcasing the diversity of our cultural life and most recently, as a hub for celebrating the Hispanic arts community.

The Department has launched a program to establish co-presenting partnerships with non-profit cultural organizations that can present performances on the main stage, mid-stage and in the black box configuration and begin to establish an artistic reputation for the theatre which will encourage more use and presentations of higher artistic quality. Partner organizations include Fundarte, the Rhythm Foundation, Tigertail, the Performing Arts Series presented by Miami Dade College and Teatro Avante. This program also has the benefit of helping to develop Hispanic audiences for some of our

community's premiere cultural organizations. In addition, the Auditorium has restructured its staff and policies in order to attract more uses of the facility.

The following is a summary of activity at MDCA:

	<u>FY 2013-2014 to date</u>	<u>June 2014</u>
Number of rentals:	123	25
Attendance:	96,980	24,950

Current program highlights:

- Doral Academy graduated its first college class at MDCA. It awarded an honorary degree to singer Pitbull. The graduation drew heavy attention from all local TV stations and gave exclusive coverage to CBS News.
- Cuban Classical Ballet presented *Diaghilev's Russian Ballets*. Featuring a group of dancers who had recently defected from Cuba, the event created was covered by local news channels and drew interest from international press as well.
- Kohl's Department Stores used the Auditorium's stage to shoot part of their upcoming fall/winter catalogue. It concentrated on the clothing line designed by singer Marc Anthony. Marc Anthony spent the day taking pictures on the stage.
- Teatro Avante unveiled its posters for the upcoming *XXIX International Hispanic Theatre Festival*, which features Argentina this year. With support from the Argentinian consulate, the event featured tango dancers and singers.
- FundArte brought its *Out In The Tropics* festival to MDCA's On.Stage Black Box for the first time. It featured a spectacular flamenco performance titled ToCaBa. Members of the cast participated in a Master Class with local dance artists.

South Miami-Dade Cultural Arts Center

The South Miami-Dade Cultural Arts Center (SMDCAC) is a multidisciplinary arts center designed by Arquitectonica International, Inc. to showcase the performing arts. The Center's 961-seat state-of-the-art Theater Building includes a fly tower, orchestra pit, front of house spaces (box office, lobby, restrooms, concessions, etc.), back of house support spaces (dressing rooms, storage and work areas, administrative offices, etc.) and a multi-purpose rehearsal space. The separate Activities Building houses an informal performance space, and smaller multi-purpose spaces for lectures, classes, or community gatherings. The Center's two buildings are joined by an outdoor promenade leading to a gently-sloping lawn for outdoor concerts and festivals along the Black Creek Canal.

Through Miami-Dade County's Art in Public Places Program, the Center has major public art works created by Miami artist Robert Chambers. An innovative light piece illuminates the translucent inner lobby wall with changing light designs created by computer-programmed LED fixtures. In addition, the lobby features two marble sculptures also created by Robert Chambers.

The following is a summary of activity at SMDCAC:

	<u>FY 2013-2014 to date</u>	<u>June 2014</u>
SMDCAC Presents:	86	0
Number of rentals:	145	13
Attendance:	56,690	6,902

Current program highlights and rentals for July:

- Greater Miami Youth Symphony Camp Show (July 3)
- Science of Ecology with Steve Trash, Family Show (July 19)
- Contemporary Flamenco performance with Jose Luis Rodriguez (July 19 and 20)
- Antiheros community theater workshop (July 26)
- Every Tuesday of the month - Pridelines meeting
- Every Tuesday and Friday - Zumba classes "Zumba with Ronald."

Additional shows coming up at SMDCAC over the summer months include: Sultans of String, a quintet of musicians (August 8) and a FREE concert by the U.S. Army Jazz Ambassadors (September 20).

To date, the South Miami-Dade Cultural Arts Center has received \$58,066 in grants to support the programming of the 2014-2015 season, including:

South Arts: Regional and Block Booking

- \$7,122 Urban Bush Women
- \$6,444 Lines Ballet

New England Foundation for the Arts-National Dance Project

- \$3,000 Soledad Barrio & Noche Flamenca
- \$1,500 Urban Bush Women

Knight Foundation

- \$40,000 TU Dance (Bring It Home Miami)

The Center launched its 2014-2015 subscription promotion on June 10th. Performances offered on the subscription series include: Etienne Charles (jazz); Tu Dance (contemporary dance); Noche Flamenca (Flamenco dance and music); The Hot Sardines (jazz); Guys and Dolls (Broadway); Alonzo King LINES Ballet (ballet); The Second City (comedy, improv); StepCrew (Irish step dancing); Zap Mama and Antibales (world music, afro-beat, afro-pop); Raisin' Cane Starring Jasmine Guy and The Avery Sharpe Trio (theater); The Pasadena Roof Orchestra (jazz), Peking Acrobats (acrobats), Mummenschanz (theater, mime, masks); Urban Bush Women (contemporary dance), Jekyll and Hyde (Broadway), The Kinsey Sicks (a cappella, drag), Ballet Memphis (ballet).

The Center's full season will go on sale on September 2nd and will include Main Stage shows, Cabaret Series in the intimate Black Box Theater, Family Series for children and families and Black Creek Nights, a club evening featuring local bands.

The South Miami-Dade Cultural Arts Center was named "Best Theater for Drama" by the 2014 New Times *Best of Miami* issue.

For a complete listing of upcoming shows and events, please visit the Center's new website, www.smdcac.org.

Attachment

Miami—Dade County Department of Cultural Affairs
African Heritage Cultural Arts Center

ERNEST BAKER II

URBAN FUNK

JULY 19 2014

11 AM - 12:30 PM \$10



All Levels Welcome

Join New York Based,
Miami Native and **AHCAC**
Alumni Ernest Baker II in
his Urban Funk Workshop!!

Credits Include:

**U.S. Presidential
Scholar**

**Guest
Choreographer
Miami Heat Dancers**

**Dancer: Trina, Missy
Elliott, DJ Khaled,
Brianna Perry,
Kardinal Offishall &
Joe Jonas**



**MIAMI-DADE
COUNTY**

6161 NW 22ND AVENUE, MIAMI FL 33142

PH: (305) 638-6771 E: ahcac@miamidade.gov

It is policy of Miami-Dade County to comply with all of the requirements of the Americans with Disability Act. The facility is accessible. To request materials in accessible format and/or accommodation to attend an event at the African Heritage Cultural Arts Center, please contact Gloria Wilkins at 305-638-6771 or ahcac@miamidade.gov, at least five days in advance to initiate your request. TTY users may also call 711 (Florida Relay Service).

Summer Programs



Cinderella—A Fractured Fairytale
Fantasy Theater Factory
June 17, 2014 @ 10 AM



Ballad of America
Matthew Sabatella and the
Rambling String Band
July 2, 2014 @ 10 AM



Japanese Taiko Drummers and Koto Players
Fushu Daiko
July 14, 2014 @ 10 AM



Mixed Up Fairytales
Page Turner Adventures
July 29, 2014 @ 10 AM



A brief tango performance during Teatro Avante's *XXIX International Hispanic Theatre Festival* poster unveiling



Singer Marc Anthony taking a break between pictures

Singer Pitbull receives an honorary college degree during Doral Academy's graduation ceremony



A behind-the-scenes view of Cuban Classical Ballet's presentation *Diaghilev's Russian Ballets*

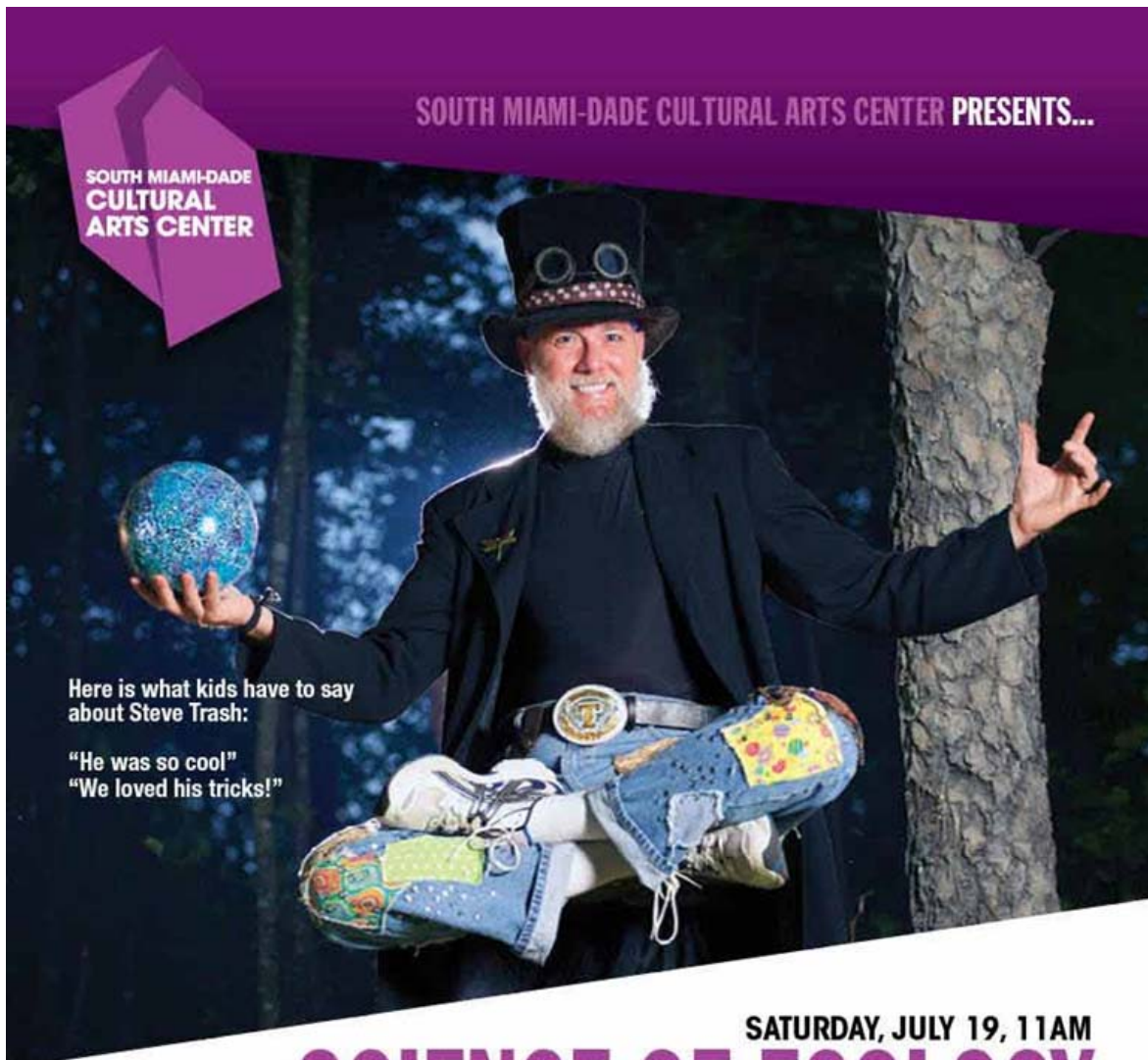


ToCaBa



SOUTH MIAMI-DADE CULTURAL ARTS CENTER PRESENTS...

SOUTH MIAMI-DADE CULTURAL ARTS CENTER



Here is what kids have to say about Steve Trash:

"He was so cool"
"We loved his tricks!"

SATURDAY, JULY 19, 11AM
SCIENCE OF ECOLOGY
WITH STEVE TRASH
MAIN STAGE (Family Series Show)
All tickets \$10

This eco-empowering show with green entertainer Steve Trash will have your children on the edge of their seats! Since 1984, Steve Trash has entertained over 20 million kids with live ecological illusions, magic tricks, and family-friendly fun.

Ticket Information:
smdcac.org 786.573.5300
10950 SW 211 St. Cutler Bay, FL 33189

STEINWAY PIANO GALLERY MIAMI SOUTHLAND MALL WLRN

MIAMI-DADE COUNTY ♿ 📶

IT IS THE POLICY OF MIAMI-DADE COUNTY TO COMPLY WITH ALL OF THE REQUIREMENTS OF THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS ACCESSIBLE AND ASSISTIVE LISTENING DEVICES ARE AVAILABLE. TO REQUEST MATERIALS IN ACCESSIBLE FORMAT, AND/OR ANY ACCOMMODATION TO ATTEND AN EVENT AT THE SOUTH MIAMI-DADE CULTURAL ARTS CENTER, PLEASE CONTACT STEPHANIE APONTE, 786-573-5314, SAPONTE@SMDCAC.ORG, AT LEAST FIVE DAYS IN ADVANCE TO INITIATE YOUR REQUEST, TTY USERS MAY ALSO CALL 711 (FLORIDA RELAY SERVICE).

Promotional flyer/eblast for Steve Trash, Science of Ecology
Family Series Show (July 19th)



**SOUTH MIAMI-DADE
CULTURAL
ARTS CENTER**

OUR NEW 2014/2015 SEASON IS NEAR!
GET THE BEST SEATS AND
SAVE UP TO 20%



BUILD YOUR OWN SUBSCRIPTION AVAILABLE JUNE 10!

For more information:
smdcac.org
786.573.5300

Single Seat Tickets go on sale SEPT 2

IT'S A GREAT VALUE!
Build your own subscription and receive the following benefits:

- 15% OFF the price of your total ticket order for four or five shows
- 20% OFF the price of your total ticket order for six or more shows
- 20% OFF the ticket price of our Cabaret Series (limit 2 tickets per show)
- 10% OFF the price of select Seraphic Fire productions
- EXCLUSIVE early purchase opportunity for Seraphic Fire's Handel's Messiah

All tickets require a non-discounted \$1 facility fee.

SELECT FROM THE FOLLOWING PERFORMANCES:
(subject to availability)

SAT NOV 1, 8PM
ETIENNE CHARLES CREOLE SOUL

SAT NOV 8, 8PM
TU DANCE

SAT NOV 15, 8PM
NOCHE FLAMENCA STARRING SOLEDAD BARRIO

SAT NOV 22, 8PM
THE HOT SARDINES SPEAKEASY NIGHTS

SAT JAN 3, 8PM
GUYS AND DOLLS THE BROADWAY TOURING PRODUCTION

SAT JAN 17, 8PM
ALONZO KING LINES BALLET

THU JAN 22, 8PM
THE SECOND CITY HITS HOME!

FRI JAN 23, 8PM
STEPCREW

SAT JAN 24, 8PM
ZAP MAMA AND ANTIBALAS

SAT FEB 7, 8PM
RAISIN' CANE A HARLEM RENAISSANCE ODYSSEY STARRING JASMINE GUY AND THE AVERY SHARPE TRIO

FRI FEB 20, 8PM
THE PASADENA ROOF ORCHESTRA

SAT FEB 21, 8PM
PEKING ACROBATS

SAT FEB 28, 3PM AND 8PM; SUN MAR 1, 3PM
MUMMENSCHANZ

SAT MAR 7, 8PM
URBAN BUSH WOMEN

SAT MAR 14, 8PM
JEKYLL & HYDE A FRANK WILDHORN AND LESLIE BRICUSSE MUSICAL THE BROADWAY TOURING PRODUCTION

SAT APR 18, 8PM
THE KINSEY SICKS AMERICA'S NEXT TOP BACHELOR HOUSEWIFE CELEBRITY HOARDER MAKEOVER STAR GONE WILD!

SAT APR 25, 8PM
BALLET MEMPHIS





IT IS THE POLICY OF MIAMI-DADE COUNTY TO COMPLY WITH ALL OF THE REQUIREMENTS OF THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS ACCESSIBLE AND ASSISTIVE LISTENING DEVICES ARE AVAILABLE. TO REQUEST MATERIALS IN ACCESSIBLE FORMAT, AND/OR ANY ACCOMMODATION TO ATTEND AN EVENT AT THE SOUTH MIAMI-DADE CULTURAL ARTS CENTER, PLEASE CONTACT STEPHANIE APONTE, 786-573-5314, SAPONTE@SMDCAC.ORG, AT LEAST FIVE DAYS IN ADVANCE TO INITIATE YOUR REQUEST. TTY USERS MAY ALSO CALL 711 (FLORIDA RELAY SERVICE).

Promotional flyer/eblast for 14-15 Subscription Series